

Pays	SUPPORT	Prénom	NOM	Site web	PROJET				RESEAUX SOCIAUX / SITE INTERNET						
					Description du projet	Date de parution	Nombre de pages	Nom du media principal	Nom du réseau social ou site internet	Nombre de visiteurs uniques par mois/an	Lectorat	Valeur publicitaire	Nombre de post	Audience/ Followers	
1	Allemagne	FVV Medien	Jacobs	HOLGER	fvw.de	Story including image gallery	end of March - beginning of April	2 pages	fvwTravelTalk (Print), fvw.de	fvw.de / Instagram				700	8,500 followers
2	Autriche	Tip - travel industry professional	Christiane	REITSHAMMER	www.tip-online.at www.profreisen.at	Report on the « Salon » and news communicated at the press conference	April/Mai	1-2 pages	Travel trade magazin Tip - travel industry professional	www.tip-online.at https://www.facebook.com/tip.magazine					
3	Bahrain	TRAVEL AND TOURISM NEWS MIDDLE EAST	Sushil	NAIR	www.ttnworldwide.com	Will be writing 2 articles (x1 workshop + x1 Paris fam trip).	May issue print and online		TRAVEL AND TOURISM NEWS MIDDLE EAST						
4	Belgique	Pagtour.info (Eventiz Media Group)	Vincent	DE MONICAULT	www.pagtour.info	Couverture de l'événement (salon, conférences, soirées, visites de Toulouse etc)	début avril		pagtour.info	pagtour.info	250 000 / an				
5	Brésil	Editora Panrotas	Alexandre	CAMPBELL PENNA	www.panrotas.com.br	Reportage sur le Rendez-vous en France pour les agents de voyages et opérateurs brésiliens - les nouvelles du marché du tourisme français, comment était l'événement, photos du événement	Des petits rapports quotidiens et un gros rapport final de 04 pages	4	Portal Panrotas e Revista Panrotas	Panrotas	Plus de 5 millions d'accès par an				20000
6	Brésil	Mercado e Eventos	Natalia	STRUCCHI	www.mercadoseventos.com.br	Full journalistic coverage of the event for the M&E website.	Website: 26/27 mars and Newspaper: 1 <sup>er</sup> April		M&E Website and newspaper	@mercadoseventos	per year: Almost 5 millions in our website				450,000 per month
7	Canada	Pax news / Pax Nouvelles	Michael	PIHACH	www.paxnews.com / www.paxnouvelles.com	On-location content for Canadian travel advisors	One story Week of March 26 and another story week of April 1, 2024. The articles will be in both languages (English and French)	Two posts minimum.	Online and social media Pax News/Pax Nouvelles	Paxnews.com (Facebook/LinkedIn); @paxnews (Instagram); @PAX_news (twitter)	Visiteur unique par mois: 14,825			5-10	Newsletter distributed to more than 50,000 trade professionals daily in French and English.
8	Canada	Profession Voyages / TravelWeek	Malik	COCHEREL	Professionvoyages.com / Travelweek.ca	Couverture des deux jours de rencontres à Toulouse + reportage sur le voyage d'avant conférence (destination à déterminer)	Deux publications avant l'été 2024 en version française et en anglais		Profession Voyages/Travelweek 2 médias, un anglophone et un francophone de la presse professionnelle WeChat account "Sottoc"	@professionvoyages @travelweek	Over 2 million annual pageviews			2	170 000+ average unique visits
9	Chine	National Tourism	Rui	LEI	nationaltourismnews.com		till March 7th	2 WeChat posts	Website : nationaltourismnews.com Other media platform: Toutiao, Yidian, Tencent, Zhihu etc.	WeChat account "Sottoc"	182,000 visitors / an			776 posts in 2023	2,170,000 readers
10	Corée du sud	JoongAng Ilbo	Seungpyo	CHOI	www.joongangilbo.com	Discovering new France, Occitanie		2 pages for newspaper, 3 articles for online	JoongAng Ilbo newspaper	Facebook, Instagram	per year: tens of millions			2	2 400 000
11	Corée du sud	News 1	Suilbin	YOON					News1 est une agence de presse très puissante dédiée à l'industrie du tourisme en Corée du Sud.						
12	Émirats Arabes Unis	Gulf News UAE	Taruna	SAJNANI	www.gulfnews.com	Online article on Gulfnews.com and in print - corporate news			Gulf News	www.gulfnews.com (3.5m Facebook - 532k Instagram - 1.4 Twitter) Friday magazine	12m+ monthly website uniques	Friday Magazine 85,000+ homes and businesses subscribe to Friday every week 340,000+ people across all nationalities, ages and income groups across the UAE read Friday			
13	Espagne	Revista Traveling	Jose Antonio	MUÑOZ	www.revistatraveling.com	I must first get to know what I am going to see and experience and then write about the experience, but it will be more than 4 pages in paper and digital format			REVISTA TRAVELING						
14	Etats-Unis	QUESTEX (LUXURY TRAVEL ADVISOR, TRAVEL AGENT MAGAZINE)	Mary	WINSTON NICKLIN	www.luxurytraveladvisor.com VUPM: 63,632; www.travelagentcentral.com VUPM: 190,794	In-depth article about the salon, including the latest travel news in France, interviews with American tour operators, and Toulouse destination highlights		I've covered the salon for many years now. Usually my article runs a couple of pages in the magazine, including full color photography, along with a digital version	Luxury Travel Advisor/ Travel Agent	www.luxurytraveladvisor.com www.travelagentcentral.com		La version imprimée du Magazine (tirage 15000 (abonnées)) 1 page pub: \$7250,00 - ne sais pas si l'article paraîtra dans la version papier. Grande bannière sur version online pour 1 mois   \$3800			
15	Etats-Unis	Travel Weekly	Nadine	GODWIN	TravelWeekly.com	I will be covering the Rendez-vous and writing about the destination (Toulouse) for U.S. travel agents and tour operators, aiming to provide information that assists with selling travel to France.	Any coverage of the Rendez-vous would appear within a couple of weeks. An article about Toulouse and area would appear in the summer/autumn time frame.		Travel Weekly and TravelWeekly.com						
16	Grèce	LIVE TO TRAVEL AND TASTE	Alkaterini	MARINAKI	www.livetotravelandtaste.com			1 article après le salon	Tout de suite après le voyage	Live to travel and taste	Live to travel and taste				
17	Grèce	TRAVELLING	Vasileios	TSOUNIS	www.travel.gr			1 article après le salon	Tout de suite après le voyage	Travelling	Travelling				
18	Inde	Trav Talk	Lipka	NEGI	ddppl.com				POST-FAM dates ; 2 articles = FAM + WORKSHOP	TRAV TALK (DDP PUBLICATIONS)					
19	Inde	TravelBiz Monitor	Sheldon	SANTWAN	www.travelbizmonitor.com					TravelBiz Monitor					
20	Irlande	Travel Extra	Eoghan	CORRY	www.travelextra.ie	report of RDVF, destination review	Immediately online, April print edition		Travel Extra	Channels on Youtube, Instagram, Facebook, twitter/X	c1 million / an			c10,000 per annum	c20,000
21	Italie	TRAVEL QUOTIDIANO	Enzo	SCUDERI	www.travelquotidiano.com	Articles après le voyage de presse.			Travel Quotidiano	Travel Quotidiano					
22	Italie	TTG Italia	Elisabetta	CANORO	www.ttgitalia.com	Articles après le voyage de presse.			TTG Italia	TTG Italia					
23	Japon	Kyodo News	Jun	NAGATA	https://www.47news.jp/	Reportage sur la stratégie française pour le développement touristique post-covid et sur des intérêts par le côté japonais	au cours de mois d'avril et de mai		Kyodo News		per month: 990 millions				
24	Japon	Travel Voice	Tomoko	NISHIO	www.travelvoice.jp/		Within two months of the visit	3 articles	www.travelvoice.jp	www.travelvoice.jp X (Twitter) @TravelVoice - 17,000 followers Facebook www.facebook.com/travelvoice.jp - 11,500 followers	1,200,000 / mois	Management and key persons in the tourism and travel industry in Japan.	1 article: JY800,000	180 posts per month	Audience de newsletter / Number of readers of mail magazine: 28,000
25	Mexique	Pasillo Turístico	Guillermina	SÁNCHEZ	www.pasilloturistico.com	Couverture du salon via les réseaux sociaux Article(s) pour la newsletter et page web de Pasillo Turístico (pré-tour et salon en lui-même) Podcast Pasillo Turístico pour parler du salon et de la destination	Mars/avril 2024		Pasillo Turístico	Pasillo Turístico	per year: 1,266,120			7 a 10 par jour	Plus de 10k
26	Portugal	PRESSTUR	Luis	CANTO	https://presstur.com/	Speak to French tourism authorities and companies to understand their strategy and how it relates to the Portuguese outbound market. Also speak to Portuguese companies present at the event about their relationship with the French market; Discover the tourist potential of Toulouse			Presstur	Presstur is an online newspaper. In addition to our website and newsletter (7,000 subscribers), you can find us on LinkedIn (4,500 followers), Instagram (1,000) and Facebook (2,000)	Average of 42,000 per month			thousands	110,000 pageviews per month
27	Singapour	Straits Times	David	BOWDEN	https://www.straitstimes.com/global	Straits Times (Singapore), Asian Journeys (Singapore), Zafigo (Malaysia), The Circular (Malaysia), Santai (Malaysia)	publication between May to December 2024, 1 page (Straits Times), Asian Journeys (2 pages), Zafigo (2 posts), 4 pages (The Circular), 4 pages (Santai)		Straits Times (Singapore) David étant journaliste freelance, la parution est entièrement à la décision de Clara Lock, nouvelle rédactrice dans la section de voyage	Facebook only : https://www.facebook.com/TheStraitsTimes					
28	Suisse	TRAVEL INSIDE	Claude-Yves	REYMOND	https://abouttravel.ch/industrie-des-voyages/	1 article tourisme durable selon la conférence « sur les nouveautés des régions en termes d'offre durable en lien avec les CRT » pour TRAVEL INSIDE, sur mandat	fin avril-début mai	2 500 signes environ + photos	TRAVEL INSIDE		3 000 000 (nombre de visites par an)				TRAVEL INSIDE: 250 000 (nombre de visites par mois)
29	Taiwan	ECONOMIC DAILY NEWS	Chih-Kuang	CHEN	http://edn.udn.com				ECONOMIC DAILY NEWS	Company FB https://www.facebook.com/edn168/ my own FB https://www.facebook.com/profile.php?id=100001828737907	Par an : Company FB : 442,642 fans own facebook : 1911 friends/fans			Company FB : same day post article on newspaper several posts on own facebook.	437,449 company FB + 1911 own FB friends/fans

