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à If you are running late, please inform the contact person indicated in the program below.

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Press trip

Huib Afman

1 to 4 April, 2025

Three pink cities – Three museums

Tuesday 1 April

08h00 Leave Olargues (Hérault and drive to Albi (Tarn) - **110km – 1h55**

PARKING : Before **10h30** park your car at the **Hôtel Mercure Albi Bastides** parking

• 41, rue Porta – 81000 Albi - [Web](#)

Walk to the Albi Tourist Office (10 minutes) by crossing the River Tarn via the Pont vieux (14th century)

10h30 [Albi](#): Classified by UNESCO in 2010 - the [Toulouse-Lautrec Museum](#), the city centre, the old bridge, etc.

10h30 **Meet your guide Julien at the Albi Tourist Office**, 42 rue Mariès (opposite Ste-Cécile Cathedral).

Guided tour of the **Toulouse-Lautrec Museum**. Housed in the Palais de la Berbie, in the Episcopal complex, the Musée Toulouse-Lautrec is home to the world's largest public collection of works by the Albi-born artist.

Visit the **Cathédrale Ste-Cécile**, the largest brick-built religious edifice in the world and the largest painted cathedral in Europe.

Visit to the **Episcopal City**: Gardens of the Palais de la Berbie, St-Salvy Cloister, Old Alby.

13h00 **Lunch** with Valérie, Tarn Attractivité Press Officer, at the restaurant [Alchimy](#) 10-12, place du Palais.

Self-guided tour of Albi

You can return to the Toulouse-Lautrec Museum to browse the collections.

Other **sites to visit**:

- [Reynès town house](#): one of the most beautiful town houses in Albi, it was the residence of a wealthy pastry merchant, Roger Reynès. The courtyard is in the Italian Renaissance style and the hotel houses Tarn Attractivité's public reception and discovery area. 14, rue Timbal.
- Opposite the Hotel Reynès: tasting of Tarn whiskies at the [Distillerie Albigeoise](#) / [Distillerie Castan](#), 3 rue Timbal.
- Tea at the [Pâtisserie Cédric Millet](#), near the Hôtel Mercure. A pastry chef in Michelin-starred restaurants, Cédric Millet offers creative, low-sugar patisserie, combining sweet flavours with vegetables and black garlic.

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19h30

Dinner at Restaurant [l'Epicurien](#), one of Albi's top gourmet restaurants. Chef Rikard Hult offers fine, plant-based, creative cuisine and expertly cooked fish dishes. 42, place Jean Jaurès.

Night at [Hôtel Mercure Bastides****](#) Housed in the former mills of Albi, the Hôtel Mercure offers the best view of the Episcopal City. Work has been undertaken this year to create a lounge bar area and new rooms, including luxury suites.

Wednesday 2 April

Breakfast at the hotel

Morning

From 7h30 free visit of Albi's lovely covered market. Housed in a Baltard-style hall, the covered market is a great place to discover the products of the Tarn: the Millas charcuterie bar, emblematic of Salaisons de Lacaune, the Domaine Carcenac wine stand, Ail Rose de Lautrec and traditional Tarn biscuits.

Drive to Toulouse – **85km – 60minutes**

10h30

Arrival in Toulouse

PARKING : Park the car in the [driveway / alleyway](#) for a few minutes just in front of the hotel **Pullman Toulouse Centre Ramblas**, go to the reception and ask for a parking badge.

Park the car and check-in at the hotel

Pullman Toulouse Centre Ramblas ****

84, allées Jean Jaurès,
31000 TOULOUSE, France
+33 5 61 10 23 10

<https://all.accor.com/hotel/1091/index.fr.shtml>

11h00

Walk to the Bemberg Foundation: [maps](#)

11h30

Guided tour, in English, of the **Bemberg Fondation**

Ask for the guide, ELENA, at the desk

• Place d'Assézat - <https://www.fondation-bemberg.fr/>

(1hour 30mn)

Bemberg's collections comprise an exceptional array of paintings, sculptures, graphic arts, furniture and objets d'art, spanning more than five centuries of artistic creation from the 15th century to the Second World War.

A chronological and thematic tour allows visitors to appreciate this rich collection, a reflection of the sensibility of one collector, Georges Bemberg, while highlighting the rich dialogue that these exceptional pieces have established over the centuries.

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13h15

Lunch at the **Bibent restaurant**

5, place du Capitole - + 33 (0)6 48 71 73 65 - <https://bibent.fr/>

Menu: main course/dessert/1 glass of wine

On the Place du Capitole, enjoy a unique experience and creative cuisine in a Napoleon III setting. An iconic and historic restaurant, Le Bibent has been inspiring the city and embodying its spirit since 1861. From our rich heritage comes the soul of today's brasserie. Come in, discover and enjoy... whatever delights you, we'll be delighted to provide it.

15h00

Meeting with Céline LAURIERE at the Tourist Office for a guided tour in English (2 hours) of [Toulouse](#), the pink city

• Office de tourisme - Donjon du Capitole - Square Charles de Gaulle: [maps](#)

Freetime

19h30

Dinner at **La Gourmandine** restaurant

• 17 Place Victor Hugo - T. +33 5 61 22 78 84 - <https://lagourmandinecotemarche.fr/>

Menu: Starter/main course/dessert/2 glasses of wine/1 coffee

Night in Toulouse

Thursday 3 April

Breakfast at the hotel

09h15

Drive to Montauban – **54km – 44 minutes**

PARKING : Park the car in the parking Franklin Roosevelt and keep the ticket for pay back (Laurianne Donzelli - lauriane.donzelli@tourisme82.com). Leave your luggage at the reception of Hôtel du Commerce (in front of the elevator from the car park).

Hôtel du Commerce - 9 Place Franklin Roosevelt – 82000 Montauban -

www.hotel-commerce-montauban.fr/

10h30-12h

Guided visit of Montauban town center, meeting à Montauban Tourist Office (2 min walk from the hotel).

• 1 Place Pénélope - 82000 Montauban <https://www.montauban-tourisme.com/>

12h30

Lunch in the Place Nationale at restaurant **Les 5 bouchons** – 24 place Nationale – 82000 Montauban – [Web](#)

14h

Guided visit of **Musée Ingres Bourdelle**, meeting at the museum (2 min walk from the restaurant).

• 19 rue de l'hôtel de ville – 82000 Montauban <https://museeingresbourdelle.com>

19h40

Meeting with Lauriane at the hotel lounge

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19h45

Dinner with Lauriane in Les Terrasses de l'Empereur - www.les-terrasses-de-lempereur.fr/

Night in Montauban in Hotel du Commerce.

Friday 4 April

Morning

Drive to Rocamadour – **111km – 1h25**

Interview

Gastronomy & Know-How

- Olivier De Poorter - Les Goûts et les Couleurs - Artisanal ice-cream maker (goat's milk) in Rocamadour www.goutsetcouleurs.fr

We hope you enjoyed your stay!

This press trip was organised by the Occitanie Regional Tourism Board and its partners.

Please mention our websites in your future articles:

Destination Occitanie : www.voyage-occitanie.com

Toulouse Tourisme : www.toulouse-visit.com

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