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à If you are running late, please inform the contact person indicated in the program below.

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 $\hbox{$\it @$TarnTourisme - $\underline{www.instagram.com/tourismetarn/}$} \\ \hbox{$\it @$ExploreFrance - $\underline{www.instagram.com/explorefrance/?hl=fr}$}$





Voyage de Presse

Johan Augustin & Jonas Gratzer 31 mai au 5 Juin 2025

Southern Flavours: Urban Getaways and Local Wines

Saturday 31 Mai

11h20:

Arrival in Toulouse Blagnac airport – Brussels Airlines / SN 3667

- Welcome by Birgitte Reimers
- Transfer to the city centre
- Installation at the hotel Grand Hotel de l'Opera****

Grand Hôtel de l'Opera**** (breakfast included)

1 place du Capitole, 31000 Toulouse - www.grand-hotel-opera.com

15h15

Meeting at the corner of rue Ernest Rochasch and rue Lafayette, behind Toulouse Tourist Office for a Tuk-tuk tour www.tuktuktoulouse.com (Bernard the Tuk-tuk driver's phone)

Hop on an electric Tuk-tuk for a 2-hour private-audio-tour of the Pink City with Tuk-tuk Toulouse, to discover Toulouse through its streets, squares and gardens. The ideal way to get an overview and then concentrate on one or two points of tourist interest and really enjoy your stay.

17h15 End of The Tour, free time

19h30

Dinner at Le 5 Wine Bar, best Wine bar in the world from 2017 to 2019

In the heart of the Pink City, Le 5 Wine Bar Toulouse welcomes customers and friends to its vaulted cellar with red brick-lined walls. Named *best wine bar in the world* on several occasions, Le 5 Wine Bar Toulouse is the flagship of the network. The Chefs work with the sommeliers to create seasonal dishes based on fresh, high-quality produce.

> Full menu for 2 included (3 choices à la carte / personn + wines)

Sunday 1 June

09h45 Walk to the Bemberg foundation for an English food-tour

10h-14h Toulouse Gourmet tours by Chef Alejandro (vouchers in your press pack)

Meeting in front of the Bemberg Foundation

• Place d'Assezat, 31000 Toulouse - <u>www.toulousegourmettours.com/toulouse-traditional-food-tour</u>





Dive into the heart of Toulouse with Chef Alejandro as he takes you on a culinary journey through the city's historic center. This intimate, small-group, 4-hour walking food tour in English (or Spanish) features 7 stops, 7 stories, 7 food samples (including a Wine tasting). Unveil the tales behind the most iconic monuments in the city and with every story, savor a traditional recipe, ingredient, or product that embodies the essence of Southwestern French Cuisine.

Afternoon, free time to discover the city's heritage and museums with your city pass: https://www.toulouse-tourisme.com/en/what-to-see-and-do/pass-tourisme/

19h30 Diner at the restaurant Le Bon Vivre

15 bis Pl. du Président Thomas Wilson, 31000 Toulouse > 2 full menu à la carte included + 1 glass of wine

Monday 2 June

08h00

Pick up rental car at the AVIS desk at the railway station.

- Do not forget the AVIS rental voucher sent by e-mail otherwise you will have to advance the rental fee yourself.
- No need to refuel at the end of the rental period, it is taken care of by the Regional Tourism Board of Occitanie.

At your expense: Toll Road charges, parking, fines (such as speeding, parking, ...).

08h30

Departure for the Gaillac vineyard (Tarn)

• 65 km - 55 minutes

Tarn - The Gaillac vineyard

@tourismetarn <u>www.tourisme-tarn.com</u> @vinsdegaillac <u>www.vins-gaillac.com</u>

10h00

Oeno-vélo in the Gaillac vineyards with Stations Bee's

Meet Christophe, <u>Stations Bee's Gaillac</u> - 11 rue Aristide Briand, 81600, Gaillac France - Tel: +33 5 63 58 07 20

https://maps.app.goo.gl/whmzCCeWu1GCDr4z7

> Car park: Parking de la Clavelle https://maps.app.goo.gl/6emmxFeWG1yx1diZ8

Electric bike tour of the vineyards between Gaillac and Castelnau-de-Montmiral. A thousand-year-old town, <u>Gaillac</u> is the cradle of the Gaillac vineyards. The Benedictine monks of St-Michel Abbey made the Coq wines here, which were served at the tables of the kings of France. This wine tour by bike will take you through the rolling countryside of Gaillac, with its air of Tuscany. You'll arrive in <u>Castelnau-de-Montmiral</u>, one of the 5 hilltop villages of the Tarn, classified as one of the 'Most Beautiful Villages in France', which will take you back in time to the Middle Ages.

@tourismetarn www.tourisme-tarn.com





@vinsdegaillac www.vins-gaillac.com

@stationsbeesgaillac

12h00 Lunch at Restaurant l'Auberge des Arcades, Castelnau-de-Montmiral, with Christophe.

> 2 press menus with 1 glass of wine

15h00 Departure for Albi, Unesco Episcopal City

Check-in at the Mercure Bastide Albi hotel (2 nights)

>Parking à l'Hôtel Mercure, Albi - https://maps.app.goo.gl/U4iJ3rNphtjEWex17

Access to the Episcopal City on foot, 10-minute walk.

Free visit of the Episcopal City of Albi. Afternoon

> On arrival, go to the Albi tourist office (42 rue Mariès) to pick up a map of the city with all the key points and free admission to the Toulouse-Lautrec Museum and the choir of Ste-

Cécile cathedral.

20h30 Diner at Restaurant l'Epicurien Albi

> Michelin Guide BIB gourmand: "Swedish-born chef Rikard Hult revisits the classics with undeniable mastery, resulting in pretty dishes that are up to date, tasty, hearty and well put together. We should also mention the judicious wine list and the excellent service provided

by the wait staff, who are as professional as they are friendly."

> 2 press menus included + 1 glass of wine

Night Tarn at the Mercure Bastide Albi hotel (2 nights), housed in an old brick mill dating from 1770. The hotel enjoys an exceptional view of the Episcopal City and the Tarn. All you have to do is crossing a bridge to reach the historic center and set off to discover it.

• 41, rue Porta - 81000 Albi - +33 5 63 47 66 66 - Web

Tuesday 3 June

Tarn - The Gaillac vineyard @tourismetarn @vinsdegaillac

10h Meet Aurélie Chalmin and Caroline Sudres at the "Maison des vins de Gaillac" for a presentation of the Gaillac vineyards at the sales cellar and wine tasting.

• Abbayes Saint Michel – 81600 Gaillac - 05 63 57 15 40

www.vins-gaillac.com/venir-nous-voir/la-maison-des-vins/?legal=1

Visit the wineries: Domaine Canto Perlic and Domaine Vignoble Gayrel.

11.15 - Les Vignobles Gayrel winery, presentation and tasting with Vincent

Gayrel

12.30 - Lunch at the restarant "La Verrerie" with Vincent Gayrel and Louis de Faramond,

President of the Gaillac AOC.

14h/14.30pm - Les Vignobles Gayrel, visit to the Sénouillac site 15h/15.30pm - Visit to Domaine Canto Perlic with Anita Chapman

20h00 Diner and Night Tarn - Mercure Bastide Albi hotel





Wednesday 4 June

08h00 Departure for le Languedoc vineyard (Hérault)

- 245 km 3h
- → Two possible itineraries:

1). 3h02 - Via N88 in direction of Rodez, then D911 and A75 via the impressive Viaduc of Millau - The Millau Viaduct, designed by engineer Michel Virlogeux and architect Sir Norman Foster, is an engineering masterpiece. At 343 meters above the Tarn, it was the highest bridge in the world when it opened in 2004. It is still the highest road bridge in Europe. Then continue via the A75 in direction of Montpellier and continue to Villeneuve-lès-Maguelone and the Cathedral de Maguelonne.

2). 3h05 - Via D999 towards Roquefort-sur-Soulzon, where the famous Roquefort cheese is produced - Roquefort cheese is the first food product to benefit from French protection of its origin (AOC) by law. Then continue via the A75 in direction of Montpellier and continue to Villeneuve-lès-Maguelone and the Cathedral de Maguelonne.

11h00 Arrival at the Cathédrale de Maguelone

11h30 Meeting at Maguelone Cathedral - Lunch, wine tasting and tour of the cathedral and vineyards

> • Les Compagnons de Maguelone - Domaine de Maguelone - 34 750 Villeneuves les Maguelone – 04 67 50 63 63 - https://compagnons-de-maguelone.org/visiter-la-presquile/

M. Jason Poon will join Johan and Jonas

Check in at the Hôtel Belaroïa in Montpellier (2 nights)

27 Rue Jules Ferry, 34000 Montpellier - 04 34 09 03 95 - https://belaroiahotel.fr

20h00 Meet Valérie, press officer in Montpellier, for dînner at the restaurant Au Petit Jardin

• 20, rue Jean-Jacques Rousseau, 34000 Montpellier - https://www.petit-jardin.com

Night at Hôtel Belaroïa

Thursday 5 June

09h30 Meeting with Robinson from Montpellier Tourist Office in the hotel lobby.

Go by car to the Domaine de L'Engarran – 10 km – 30 minutes

10h00 Visit the **Domaine de L'Engarran**

> • Route de Lavérune, M5, 34880 Lavérune 04 67 47 00 02 - https://chateau-engarran.com/

Leave the car at the hotel Belaroïa





	12h30	Lunch at the res	staurant Chez de l	a Gare
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27, rue Jules Ferry, 34000 Montpellier - +33 4 34 09 03 95

https://belaroiahotel.fr/chez-delagare/

14h00 Meet Daniele at the Tourist Office and pick up a tram ticket at the Tourist Office. Visit

Montpellier with a guide between Montpellier contemporain and Montpellier Ecusson

18h00 Restitution of the car at the AVIS office in the Gare Saint Roch railway station in the city-

center!!!

20h00 Dinner at **Bistrot de la Canourgue**

• Place de la Canourgue, 34000 Montpellier – 04 99 66 18 18

www.hotel-richerdebelleval.com/la-canourgue/

Night at Hôtel Belaroïa

Friday 6 June

08h00	Jonas: taxi transfer from the hotel to Montpellier Sud de France TGV station - Not to be
	confused with Gare Saint Roch (reserved and prepaid taxi Jean Philippe Taxi +33 6 52 19 66
	69)
08h45	Arrival at the railway station Montpellier Sud de France
09h12	Jonas leaves for Switzerland

Johan leaves for a marriage at Garrigae Distillerie de Pézenas - Hôtellerie et Spa

- Walk from the hotel (210 m) to the tram stop 'Gare St Roch'

- Get on tram no. 2 in the direction of 'St Jean de Védas' (every 6 minutes)
- Get off the tram at 'Sabines' (8 stops 16-minute journey), where the bus station ('gare routière') of Montpellier is located.
- From here, take <u>bus 603 or 604</u> from the bus station/'gare routière' (1 hour drive) to Pézenas
- Get off the bus in Pézenas, the bus station is just a 2-minute walk from the hotel.

We hope you enjoyed your stay!

This press trip was organised by the Occitanie Regional Tourism Board and its partners. Please mention our websites in your future articles:

Destination Occitanie: www.voyage-occitanie.com
Toulouse Tourisme: www.toulouse-visit.com
Tourisme Tarn: www.tourisme-tarn.com
Montpellier Tourisme: www.montpellier-tourisme.fr

Atout France : www.france.fr/sv/

