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Occitanie
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Lozère
Ardeche
Gard

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> Journalist:

Hans Avontuur

Medias:

Leven in Frankrijk – 35.000 ex. – CVP/page: €4.465

- City portrait Nîmes – article de 8 pages: Feel and explore the city, meet some interesting people (think vin naturel, a great chef, a young creative). The good life of the south. Food, culture, history, hand craft (denim), accommodation, etc.

Leven in Frankrijk – 35.000 ex. – CVP/page: €4.465

- Explore Les Cevennes - 8 pages: the nature, the quietness, the people, the craftsmanship (Tuffery's, Soieries de Cévennes, Antoine Ferreira à Marvejols, ...) the sites, beautiful landscape and villages. Gastronomie (figues, chataignes, ...)

Moto 73 - Portée de 85.000 lecteurs – CVP/page: €3.600

- Les Cevennes - 6 pages: Riding the great roads of Les Cevennes, the gorges, the mountains, the villages. Explore the rough landscape.

ProMotor Magazine - Portée de 75.000 lecteurs – CVP/page: €2.640

- Les Cevennes - 6-8 pages: Riding the great roads of Les Cevennes, the gorges, the mountains, the villages. Explore the rough landscape.

If you are running late, please notify the contact person listed in the programme below.

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@ GardTourisme - <https://www.instagram.com/gardtourisme/>

@LozereTourisme - <https://www.instagram.com/lozeretourisme/>

@ArdecheTourisme - <https://www.instagram.com/ardecheturisme/>

@ExploreFrance - <https://www.instagram.com/explorefrance/?hl=fr>

Thursday 25/9 - NIMES

06h57 Departure from Rotterdam
09h39 Arrival at Paris Nord eurostar 9310

10h41 Departure from Paris Gare du Lyon
13h44 Arrival in Nîmes TGV 6229

Installation at the hotel **Appart City Collection Nîmes Arènes******

- 1, Bd de Bruxelles, 30000 Nîmes - [Web](#)

A gift bag with your City Pass will be waiting for you at the hotel.

Solea Martinez, your contact person for Nîmes, will unfortunately not be able to be present on 25/09 due to a conference. However, she will be available by phone throughout the day should you need anything

Afternoon and evening explore Nîmes for a City Portrait of Nîmes to the magazine Leven in Frankrijk:

15h00 Use your City Pass to visit the Musée de la Romanité, the Maison Carrée, or the Jardins de la Fontaine, which you will explore on your own without the guide at the end of the day.

17h00 Meeting with your guide Sophie WILDBOLZ at the tourism office for a guided tour of Nîmes.

20h00 Dinner at restaurant **LA MARMITE**

- 13 Rue de l'Agau, 30000 Nîmes - www.lamarmitenimes.com

Please provide your name and mention the Nîmes Tourist Office. The meal is covered by the Tourist Office

Night at **Appart City Collection Nîmes Arène**

Friday 26/9 - NIMES

Explore Nîmes: visit sites, meet interesting people...

10h00 Meeting **19 rue Trajan** with Solea MARTINEZ, as well as a colleague of hers and blogger with whom you will share the discovery of the **Les Ateliers de Nîmes** workshop. This is a 100% Nîmes-based brand that designs heritage denim jeans. Tour of the manufacturing workshops and a mini-indigo dyeing creation experience.

Transport by car will be provided by us to reach Les Ateliers de Nîmes.

13h00 Lunch at **Textures Bistrot** (meal covered by the Tourist Office)

- 4 Rue Racine, 30900 Nîmes - www.textures-nimes.com

Please give your name and mention the Tourist Office upon arrival

Afternoon

Make the most of your City Pass

Solea will advise you and can accompany you if needed.

1. We recommend visiting the Chapelle des Jésuites to discover the *JEANS* exhibition, created by the Cité des Sciences in Paris and hosted in Nîmes as part of the 'Textile Season'.
2. Option 2: Stroll among the Street Art murals — see the map in your gift bag.

- 17h30 Get in a taxi and go to **Pole Moto 30** to pick up your motor bike for tomorrow's adventure on the winding roads of the Cévennes - Taxi Radio Artisans Nîmois (Taxi Nîmes): 04 66 29 40 11

Motor bike rental: You don't need to refuel the motorbike at the end of the rental period, as this will be covered by the Occitanie Regional Tourism and Leisure board. However, if you need filling up during your stay, it will not be covered.

You are responsible for: petrol on the way, tolls, parking fees, fines (speeding, parking, etc.).

Pole Moto 30

Contact : Lucas

Opening hours : 9h30-19h

Model: QJ Motor SRT 900 SX Touring

- 27 bis rue du pied ferme - 30900 NIMES - +33 4 66 29 29 55 - www.polemoto30.com

Hans, for your information, I rented the motorbike via the platform [Easy Renter](#) - The [Web](#) site is in both French and English

- 18h15 **Meeting at the tourism office with Solea MARTINEZ**

- 18h30 Invitation to the Nîmes festival of Mediterranean gastronomy and wine, **Fest'in Med**, with a launch concert at Hôtel Boudon. Solea Martinez will accompany you to the venue. A press kit in French about the Fest'in Med festival will be provided to you so that you can learn more about this initiative.

Diner and night in Nîmes - The partner restaurants of the festival will be offering a special menu for the event. We will soon provide you with more details and the contact information of the restaurant that will host you in the evening.

Saturday 27/9 – CEVENNES

Ride Les Cevennes – Lozère

- 9h00 Start of the loop by joining St Jean du Gard to go towards Moissac Vallée Française (by the Corniche des Cévennes)

10h30 Meeting with Patrick Carly in **Moissac** Vallée Française for a Pelardon cheese tasting.

- Canal des Noyers, 48110 Moissac-Vallée-Française

lozere-tourisme.com/patrick-carly/moissac-vallee-francaise

11h30 End of the visit and depart for Le Pompidou

12h Photo stop at the **Pompidou Champ de l'Aultre**

lozere-tourisme.com/panorama-du-pompidou/le-pompidou

12h15 Departure for the Auberge Cévenole

12h45 Meal at the **Auberge Cévenole**

- Auberge Cévenole, La Salle Prunet – 48400 FLORAC TROIS RIVIERES

04.66.45.11.80 - www.lozere-tourisme.com/l-auberge-cevenole/florac-trois-rivieres

14h15 Meeting at the **Florac Tourist Office** to learn more about the history of the Cévennes and Florac at the Maison du Tourisme Florac

- Maison du Tourisme Florac - Place de l'ancienne gare, 48400 Florac Trois Rivières

04 66 45 01 14 - cevennes-gorges-du-tarn.com

14h30-16h

Meeting with Alain Argilier at the **Maison du site Causses et Cévennes – Unesco** in Florac for a private visit to learn more about agropastoralism and the history of the Causse et Cévennes.

- Maison du site Causses et Cévennes, 23 Quater, Avenue Jean Monestier, 48400 Florac

<https://causses-et-cevennes.fr>

16h Self-guided tour of Florac and free time

16h30 Visit of **Tuffery**

Atelier Tuffery is a French family-owned jeans manufacturer based in Florac. Founded by Célestin Tuffery, it dates back to 1892 and has gone by various names over the years, such as Établissements Jean Tuffery in the 1960s and Boutique Tuff's much later on.

- ZA Saint Julien du Gourg, 48400 Florac - 04 66 45 00 94 - ateliertuffery.com

17h30 / 18h End of the visit and Departure for the **Hotel Le Vallon** (biker relay) night + dinner

- 21 Route Neuve, 48320 Ispagnac – 06 82 86 72 33

www.hotel-ispagnac.com/restaurant-ispagnac.html

Sunday 28/9 – CEVENNES

Ride Les Cevennes – Lozère

Departure for Mende – 26 km – 28 min.

09h30 Departure for Mende and its cathedral Notre-Dame et Saint Privat de Mende

- Place Urban V, 48000 Mende - www.mende-coeur-lozere.fr
www.mende-coeur-lozere.fr/en/explore-lozere/discover-landscape/mende-cathedral/

10h10 Stop photo for the cathedral

10h30 Departure La Garde-Guérin (labeled Most Beautiful Villages of France) via La Bastide Puy-Laurent.

11h35 Photo stop at the Chassezac Belvedere

- BELVÉDÈRE DU CHASSEZAC, 48800 PREVENCHERES
lozere-tourisme.com/belvedere-du-chassezac/prevencheres

11h45 Arrival and self-guided tour of the village of La Garde-Guérin

12h15 Meal at Le Comptoir de la Regordane in the village La Garde-Guérin

- LE COMPTOIR DE LA REGORDANE - La Garde Guérin 48800 PREVENCHERES - 04.66.46.83.38
www.lozere-tourisme.com/le-comptoir-de-la-regordane/prevencheres/reslar048v5055a9

14h Photo spot at the Belvedere of Villefort to discover the lake of Villefort

- Belvédère de Villefort – 48800 Villefort - lozere-tourisme.com/panorama-du-lac-de-villefort

Departure for Ardèche

Ride Les Cevennes – Ardèche

14h00 Departure for Thines – be careful to follow **Thines** (Ardèche): 50 minutes drive

15h30 Meeting with Philippe Halais at **La Maison de Gerboul** à Thines for a free visit of the village of Thines.

- 8187 Thines, 07140 Malarce-sur-la-Thines -
www.parc-monts-ardeche.fr/decouvrir-les-monts-dardeche/maison-du-gerboul/pratique/

Get back on the motorbike and drive to Panzolles (30 minutes drive)

17h30 Meeting at the **FRAP** distillery in Planzolles

- 116 Route de Lablachère - 07230 Planzolles - Phone : 06 63 91 50 18
www.distillerie-lafrap.com

15 minutes drive

- 19h00 Dinner and night at **L'Auberge les murets** at Chandolas
• 6 Chemin des Martins - 07230 Chandolas - +33 4 75 39 08 32
www.aubergelesmurets.com

Monday 29/9 - CEVENNES

Ride Les Cevennes – Gard

Morning

Departure from Chandolas to Générargues (Gard) via Saint Jean de Valérisclle and Portes.

82 km- 1h35

- 10h00 Discover of **La Bambouseraie en Cévennes** with Marie-Christine LINAGE. Unique in Europe, the Bambouseraie in the Cévennes showcases over 1,000 bamboo varieties and rare plants.
• 552 Montsauve, 30140 Générargues - 04 66 61 70 47 - https://bambouseraie.fr/en_GB

Lunch in Anduze at the restaurant “Le Cévenol”

- 18 Plan de Brie, 30140 Anduze - 04 66 85 40 70

25 minutes drive

- 14h30 Visit of **Maison Rouge-Musée des Vallées Cévenoles** with Valérie DUMONT-ESCOJIDO (06 25 48 39 93) Labeled “Musée de France,” this museum showcases around 10,000 everyday objects from Cévenol life between the 18th and 20th centuries, housed in a beautifully restored former silk mill that preserves the region’s rich textile heritage.
• 5 rue de l'Industrie (voetgangersingang) / 35 Grand'rue (parkeerplaats), 30270 Saint-Jean-du-Gard - +33 4 66 85 10 48 - www.maisonrouge-musee.fr
The museum is closed on monday, you will have to phone Valerie.

- 17h00 Self-guided tour of the village of **Vézénobres**, one of the most spectacular hilltop villages in southern France, famous for its fig conservatory orchard - [Web](#)

- 19h00 Dinner and night **Le Relais Sarrasin** at Vézénobres
• 59 Chem. du Mas de la Corse 1870, 30360 Vézénobres - 04 66 83 55 55 - [Web](#)

Tuesday 30/9 - CEVENNES

Free morning

10h/10h30

Drive to Nîmes - Vézénobres-Nîmes: 38 km – 36 minutes

11h30 Return of the motorbike – *the shop closes at 12h and reopens only at 14h!*

12h Transfer by taxi from the bike rental **Pole Moto 30** to the train station Nîmes Centre.
• Taxi Radio Artisans Nîmois (Taxi Nîmes): 04 66 29 40 11

Free lunch

14h19 Nîmes Centre

17h18 Gare de Lyon TGV 6204

18h22 Gare de Lyon

19h47 Brussels Midi Eurostar 9475

Onwards Rotterdam by your own means of transport

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We hope you enjoyed your stay!

This press trip was organised by the Occitanie Regional Tourism Committee and its partners. We would be grateful if you could mention our websites in your future articles:

Destination Occitanie: www.voyage-occitanie.com

Gard Tourisme: www.tourismegard.com

Lozère Tourisme: www.lozere-tourisme.com

Ardèche Tourisme : <https://en.ardeche-guide.com>